

# Monthly News

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Dear \${FNAME|Customer|Guest}\$

Welcome to the latest edition of Macquarie Park Ryde BC News.

What an incredible year it has been. Just when we thought the effects of the COVID pandemic in 2020 had been overcome, 2021 came along and said, "hold my beer". The effects of the COVID pandemic have been felt extensively within our community, and we must continue to fight against it and find ways on how to continue to keep our businesses not only surviving but thriving. To that end, we have focussed on growing your Chamber through building new internal structures, improved communication with our members, and defining our three core pillars (see below) that will enable us to serve you better and create a thriving Chamber that will help you and your business.

Warmest regards,  
Your MPRBC Committee

**MACQUARIE PARK  
RYDE BUSINESS CHAMBER**

Our Core Pillars

We bring business owners together to create economic wealth of the Macquarie Park Ryde area for our members

We are an information hub: we give and share honest communication and educate and empower our local business members



We work together with local, state and federal government and local Council to achieve positive outcomes for local businesses

## Latest News

### The Past, Present & Future at MPRBC

Over the past year (with COVID constraints), your commitment to Macquarie Park Ryde Business Chamber has enabled us to:

- Rebrand to Macquarie Park Ryde Business Chamber and hold a successful launch event in April.
- Organise a fantastic Celebrate Women of Ryde event at North Ryde RSL where successful, high-profile women from our area shared their insights, experiences, and thoughts about success.
- Investigate and set up alliances with other local organisations to create more opportunities for our members to learn and achieve more in their business.
- Build and streamline our internal processes and procedures to enable us to support our members better.
- Build on and improve our social media presence so we can promote our members to help generate more business.

For the upcoming year, we are planning on:

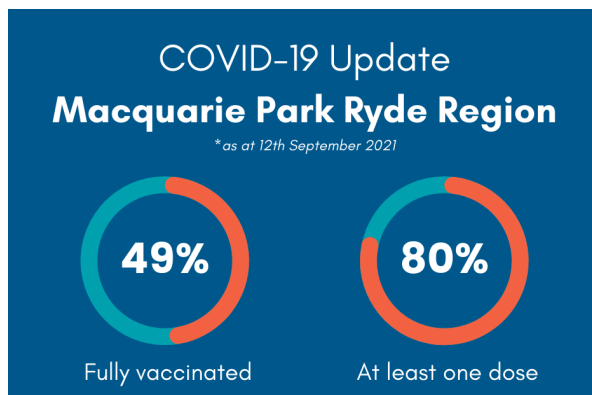
- Growing the membership to provide greater networking and referral opportunities for our members.
- Holding great events every month, COVID permitting, to learn, network and create connections to build your business.
- Holding more online events to cope with COVID and provide more networking and learning opportunities.
- Supporting local charities through special events.
- Increase our involvement with other business organisations within the area, such as the surrounding local Chambers and other specialist organisations such as Macquarie Connect and the American Chamber of Commerce. We will cross-promote their events to give you an extra boost to your visibility within the community so that you can either learn new skills or meet new people.

**We will be holding our AGM on 18 October 2021 via a virtual call setting. An formal invite will be sent shortly.**

### Covid-19 Vaccination Rates in Macquarie Park Ryde

As of 12th September 2021, the Macquarie Park Ryde region has achieved a huge milestone with over 49% of people living in our LGA double dose vaccinated and 80% off people living in our LGA vaccinated with at least one dose! Let's keep up the great work and support our peers and council!

Source: <https://www.health.gov.au/resources/collections/covid-19-vaccination-geographic-vaccination-rates-lga>



### Join the Love Macquarie Park Facebook Page!



Macquarie Park is a vibrant and diverse centre to live, work and play. Balancing work, recreation and entertainment opportunities as well as activities and events that bring vibrancy to the area day and night. This group has been developed by MPRBC and the Ryde Council to share, promote and celebrate the things that you love about Macquarie Park.

## Upcoming Events



#### Live Webinar

**'Latest COVID Impact for Employers'**

Thursday 23 September 2021

Online via Zoom  
12:30pm - 1:30pm

[Register now](#)



#### Meet The Neighbours

**(Joint Chamber Networking Event)**

Wednesday 13 October 2021

Online via Zoom  
12:00pm - 2:30pm

[Register your interest](#)



#### Macquarie Park Ryde Business Chamber

##### AGM 2021

Monday 18 October 2021

Online via Zoom

5:30pm - 7:30pm

[Register your interest](#)

## Member Updates

## New Members

Located in the heart of Macquarie Park, Eden Gardens brings a beautiful belief that plants can enrich people's lives. Through their uniquely designed nursery, restaurant and terrace bar, their team strive to deliver striking quality and value and hope that the customer's experience is inspiring and informative.

Learn more about Eden Gardens here and get in contact with them to see how they can work with you!



Located at Avaya House, Epping Road, STACT is an Australian business founded by industry experts who believe that technology can transform project delivery and positively impact the health of the industry to grow and be sustainable, even in times of economic uncertainty.

By partnering with project stakeholders, the STACT team can ensure transparency and productivity through every stage of your project. Learn more about STACT here and get in contact with them to see how they can work with you!

## Congratulations to three MPRBC Members becoming WSABE 2021 Finalists!

A few weeks ago the WSABE finalists for 2021 were announced and we are so thrilled to share the excitement of seeing some of our very own MPRBC members on the published list of business achievers!

The Western Sydney Awards for Business Excellence (WSABE) is the premier platform for the Greater Western Sydney Region. Founded in 1990, this initiative is celebrating it's 31st anniversary in 2021. The WSABE platform annually recognises outstanding business leaders and organisations who are actively contributing to Western Sydney region's rapidly developing economy.

Please join us in congratulating...



**STARStv**, led by Andrew Hill, aims to activate the community with sports, singing, dancing and more through parties, camps and events throughout the year. A key focus of theirs is working with schools on programs to get kids active, fit and healthy while having fun too! So it's completely fitting and inspiring that they have been named a finalist for the **DOOLEYS Excellence in Social Enterprise Award!**



**Corporate Imagery**, a division of Tony Newby Photography, offers a full suite of corporate and commercial photography services including headshots, executive portraits, corporate event coverage and brand imagery. This creative and experienced business has been named a finalist for the **EN-LINC Excellence in Micro Business Award!**



## Exclusive Offers from our Members

### Up to 50% off Multifunction & Laser Printers by Mitronics

A long-time member of Macquarie Park Ryde Business Chamber, and one of Australia's largest independent office equipment and technology supplier, MITRONICS, has up to 50% off all show room stock of multifunction printers and laser printers.

Now is the perfect time to pick up a bargain, update your office equipment and save big dollars all at the same time! With MITRONICS showrooms located around Sydney, Central Coast, Wollongong, and Newcastle, now is the time to look at updating your office printer.

Contact the Mitronics team today at [1300 207 122](tel:1300207122) or visit [www.mitronics.com.au](http://www.mitronics.com.au)

### 15% off your next Headshot Session by Corporate Imagery

Founded by Tony Newby through a combination of 25+ years of experience in the marketing and advertising industry, and a strong passion for photography, Corporate Imagery has grown to become a well-known dynamic part of the Macquarie Park Ryde Business Community since 2016.

Offering a full suite of corporate and commercial photography services including headshots, executive portraits, corporate event coverage and brand imagery, this creatively driven team aims to help their clients build their brands through compelling and consistent imagery.

To book your next headshot session with 15% off

email [corporateimagery@tonynewby.com.au](mailto:corporateimagery@tonynewby.com.au)

### Complimentary Creative Strategy Consultation with MacPark Creative

Founded by Andy Farrell (Art Director) and Keith Cox (Copywriter), MacPark Creative brings 20+ years' experience in advertising creativity, providing smart, cost-effective and tailored marketing solutions for businesses of all types.

By working for globally-recognised agencies such as M&C Saatchi, BMF and Whybin TBWA and embracing the skills and finesse they have developed over this time, Andy & Keith know what it takes to create impactful and effective ideas and execute them in a timely fashion.

To book your complimentary creative strategy consultation email

[keith@macparkcreative.com](mailto:keith@macparkcreative.com)

## Council News

This month, City of Ryde have arranged a variety of initiatives with objective of supporting our business community!

### From Jan Bouhali, Economic Development Coordinator - City of Ryde:

We've got a great mentoring session for our home based business community about increasing cash by reducing costs and deferring payments. This group is facilitated by the team at the MAP Institute. Be sure to [register your interest](#).

To help us better communicate with businesses who solely operate from home, we've also set up a home-based business register. If your business usually operates from home (not just because of COVID-19), please notify us so we can provide you with information and events specific to your business. [Sign up here!](#)

Stepping away from the traditional programs, we're pleased to bring to you a health and wellbeing series with a difference - creative drawing. Let go of your lockdown fatigue in a special 60-minute session to quiet the mind and tap into your creative side. [Register here](#).



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\$(HF:ORGINFO)\$

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